

# 'SPREAD SOME JOY' CAMPAIGN

***Who is ready to Spread some Joy? This is a fantastic opportunity for you Parents and your children to get involved 😊***

As you are aware the Coronavirus has affected many people, in particularly the elderly who are unfortunately vulnerable and have been isolated in care-homes, with no family around them. The purpose of this campaign is to try and collate as many pictures, poems, letters, paintings, colourings etc... so our team can then send them to care-homes across the UK, where all these amazing pieces of work is shown to the elderly, bringing a smile on their faces. So, let's Spread some Joy, together, as a community.

***A few Guidelines on how it all works:***

Let's get your children involved, where they can be as creative as they can on a piece of paper – whether that is writing a letter, drawing a picture, writing a magical story, it can be anything (parents please get involved too and get your creative brains working!) The steps are simple:

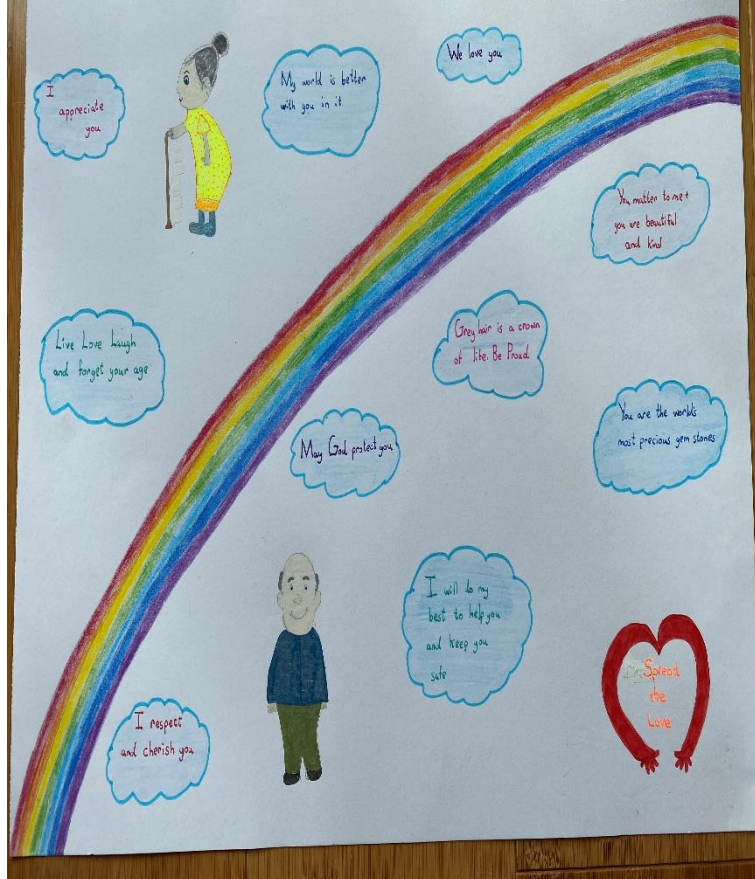
1. *Create a picture (anything of your choice)*
2. *Parent's do not forget to include your Child's name, age, town on their piece of work, so they can be recognised for their creativity (if you could also please ensure that you have written the phrase 'Spread some Joy' and 'Sewa Day' on their picture to help spread our amazing message across).*
3. *Please take a good-quality picture of the artwork and email it to [joy@sewaday.org](mailto:joy@sewaday.org), where we collate all pieces of work created by the wonderful children and start sending them to the care-homes.*

It would be great if you could please encourage your child to get involved and of course please do share this campaign with all your family and friends – the more the merrier. Most importantly, let's Spread some Joy 😊

Below are a few examples of some amazing pieces of work created by different age groups, to help give you a few ideas.

Please, if you have any questions or queries regarding this, do not hesitate to contact Bhavna Dhorajia on 07753988794 or email [joy@sewaday.org](mailto:joy@sewaday.org). We look forward to seeing all the fantastic creativity and stay safe.

# A MESSAGE TO THE ELDERLY BY DIA MAGAN



## Dear Residents & Staff

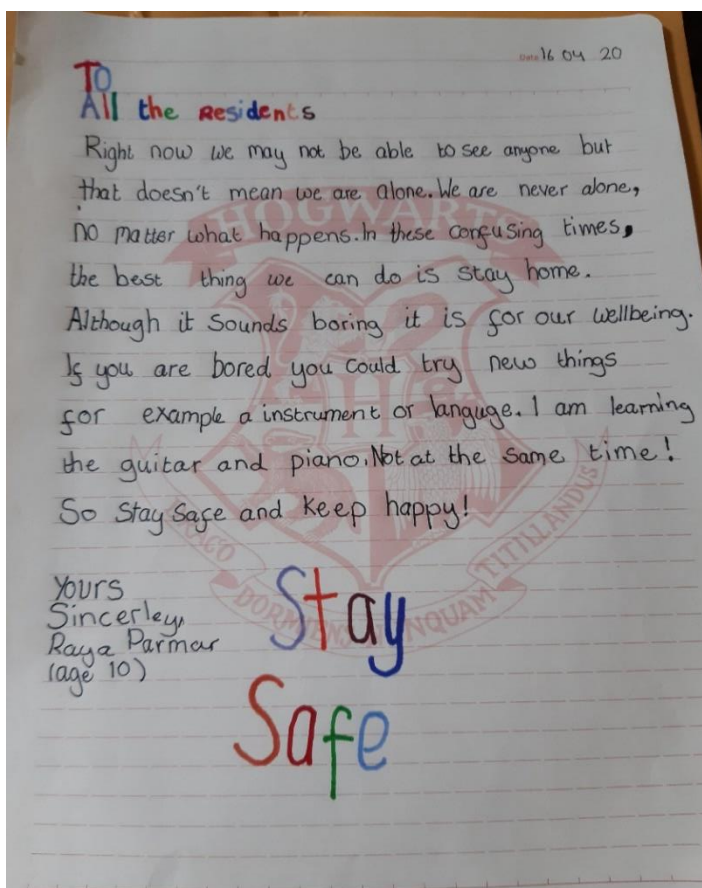
As you may be aware we are all going through a world pandemic and have been told to STAY INSIDE and we are not able to go out unless it's for emergencies, buy food items or to exercise once daily. This virus is spreading fast and we all have to help overcome it by helping each other and most help is needed by NHS Staff who are struggling to cope with number of patients in hospitals. So just remember your FAMILY still love and miss you but UNABLE to visit you at this time and we all HOPE and PRAY we will get through this TOGETHER. All Care staff are doing an AMAZING JOB to keep you all SAFE so stay STRONG and POSITIVE 😊

Thinking of you all 💙 Bina Thakrar & Family xx  
From Leicester



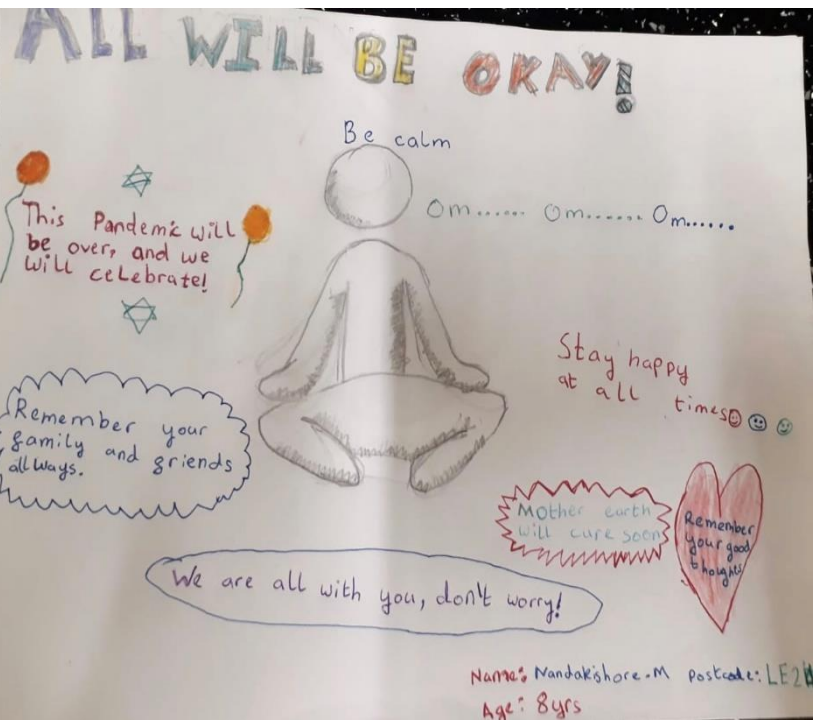
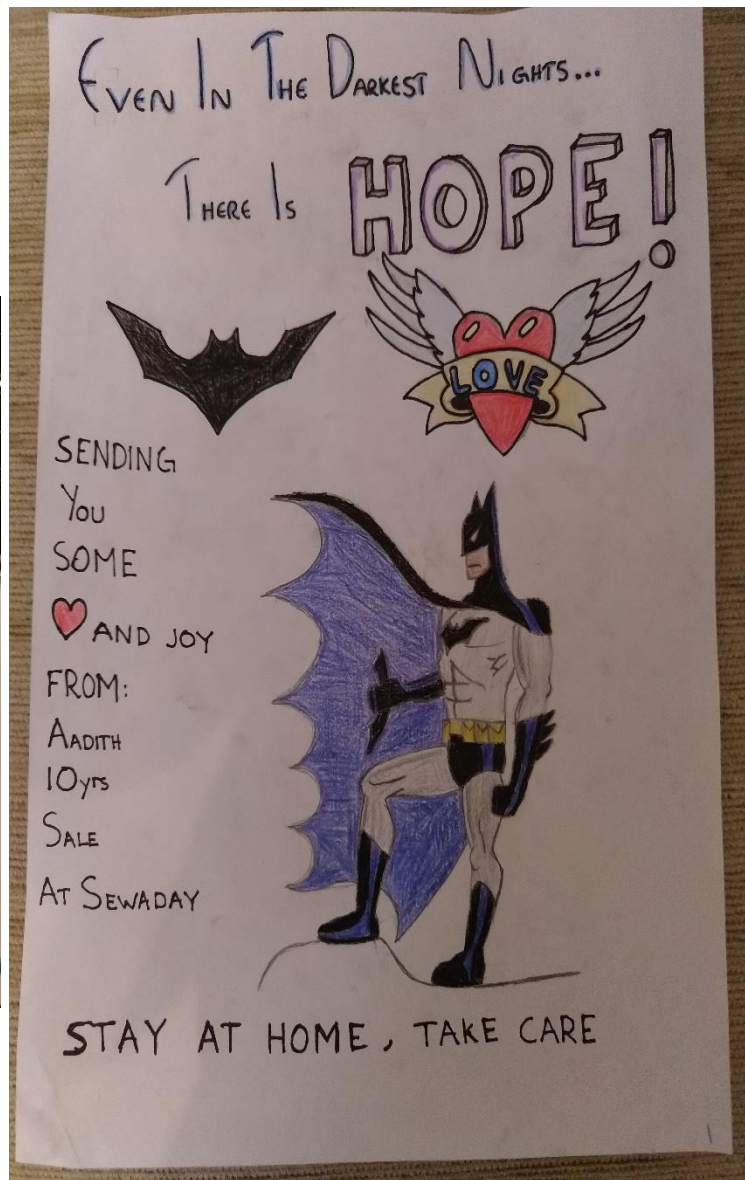
**We can handle these difficult times, we're all in this together!**  
PIC•COLLAGE

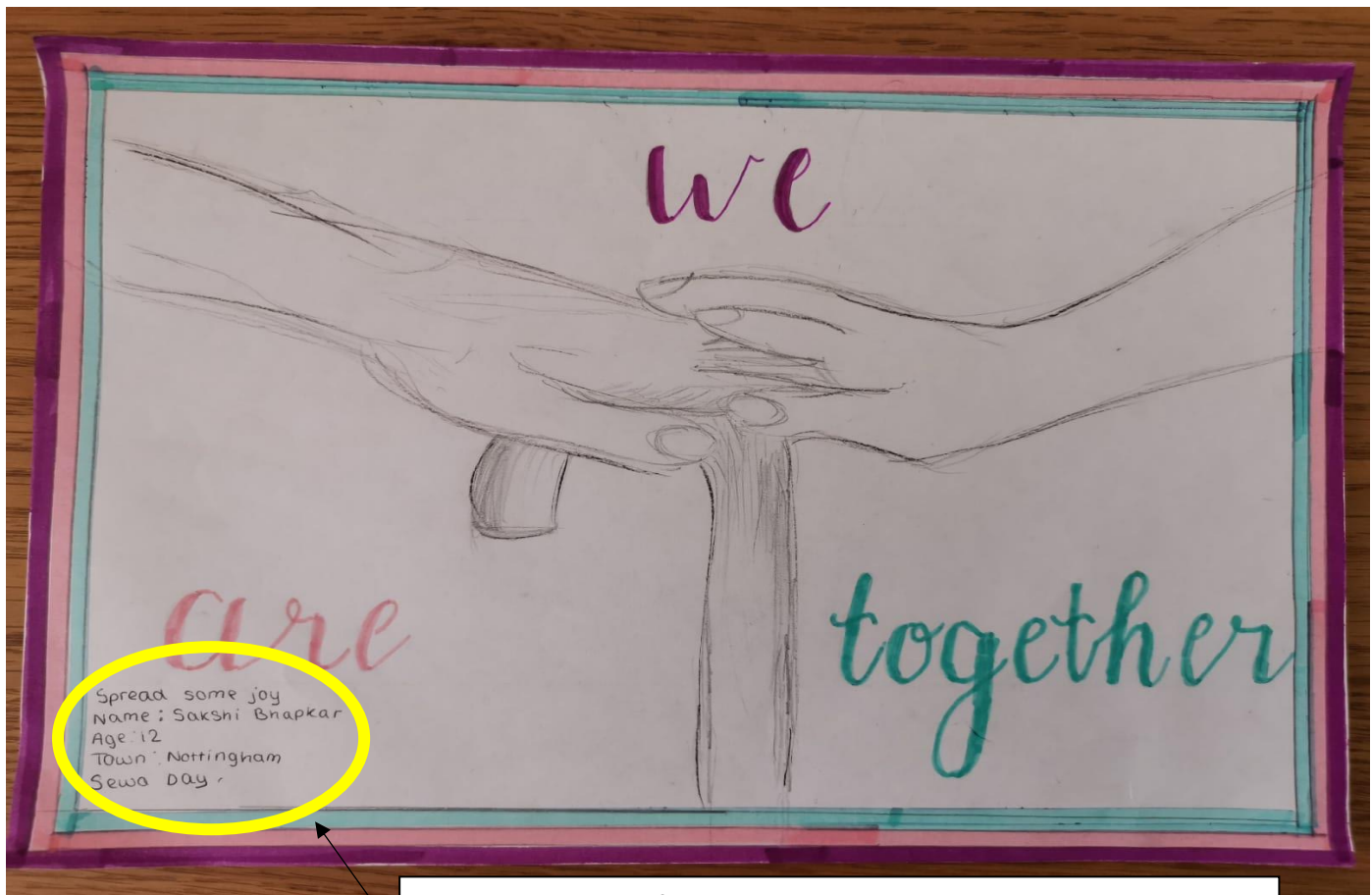
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*This is an example of the details we need on your picture. Please use the below checklist to ensure all the required details are included.*

## CHECKLIST

1. *Is the drawing related to the Elderly's?*
2. *Name*
3. *Age*
4. *Town*
5. *Sewa Day*
6. *Spread some Joy*
7. *Is the picture in good quality?*
8. *Please email it to: [Joy@sewaday.org](mailto:Joy@sewaday.org)*

[illegible]