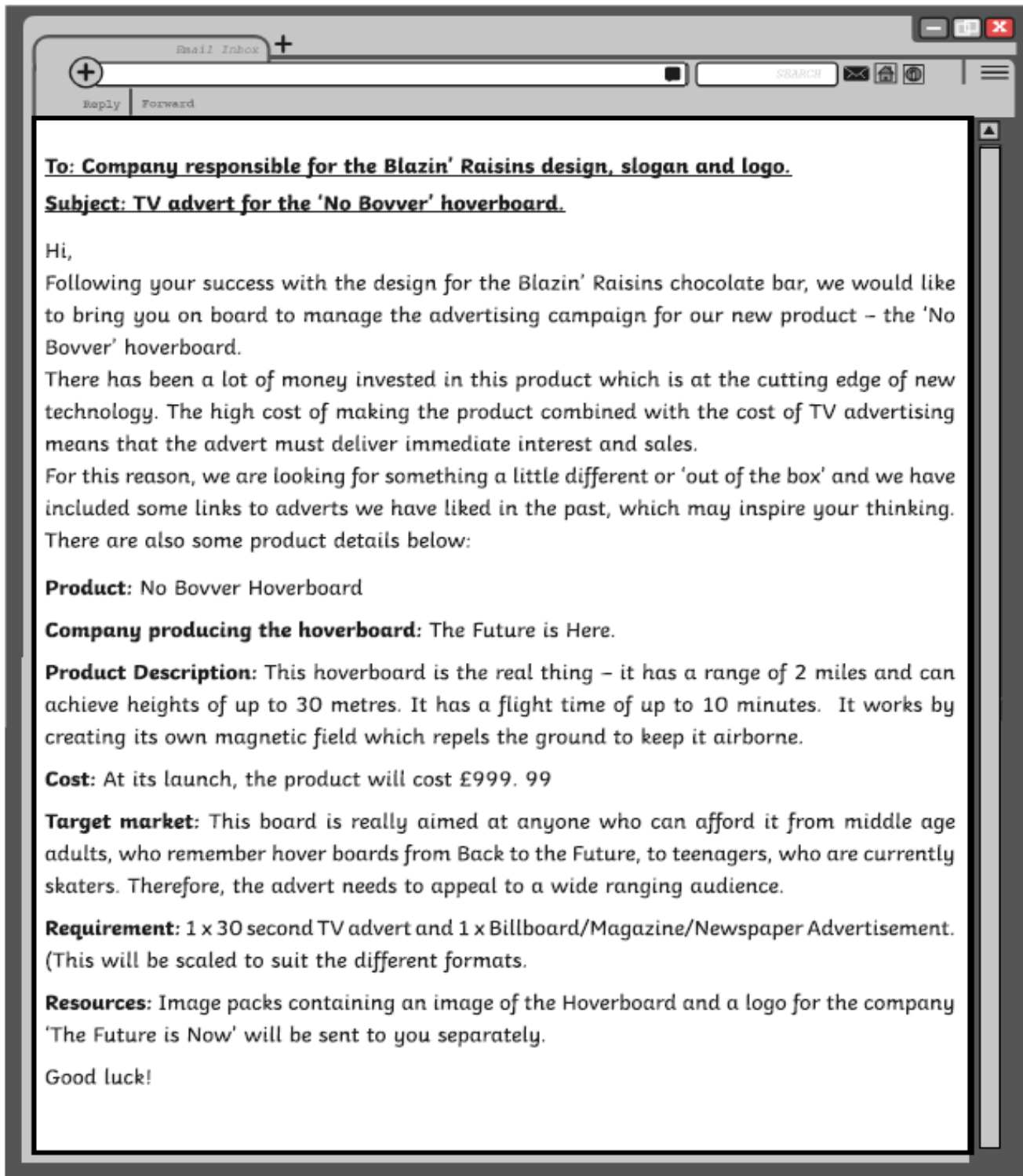


Advertising Task Email



1. What is the subject of this email?
2. How could the 'sender' have made both their 'introduction' and 'signing off' more formal?
3. Why do these need to be written in a more formal manner?
4. What is the product name? Can you think of a better one?
5. Predict whether this product will be a success or not? Don't forget to use evidence from the text to strengthen your answer.
6. In your opinion, is there any important information missing from the email? If so, what other information would you add/include?